

IIDA New Jersey Fashion meets Finish Fashion Show 2012



CALL FOR SPONSORS

Dear Valued Industry Partner:

Please join us for the first annual IIDA New Jersey Event, **Fashion meets Finish**, where design teams create wearable art constructed from unique materials provided by sponsoring manufacturers. At an **Evening Gala on May 17, 2012**, these teams will have the opportunity to model their wearable garments down a catwalk.

We are hosting this special event with the goal of raising money for a scholarship to be awarded to a student aspiring to enter the Interior Design or related field. All proceeds from this event are in direct support of the scholarship fund! Because our success in this endeavor is directly related to the support of professionals in our industry, we kindly ask you to become a sponsor. The event brings together designers and architects with a manufacturer's representative (carpet, wall covering, furniture, and fabric...) to create and display an outfit made out of the manufacturer's material. The spirit of this event is fun and light-hearted yet competitive.

The name of each sponsor will be announced and mentioned throughout the evening.

- WHO:** 20 Design Teams to consist of:
- A&D Individuals or Firms
 - Sponsoring Manufacturer (Industry Partner)

WHAT: The theme this year is “RAW DESIGN”

RAW DESIGN: deconstruction of materials to configure a one of a kind garment to be judged.

WHERE: STEM Building at Kean University <http://njcste.kean.edu/Welcome.html>
1075 Morris Avenue
Union, New Jersey 07083

WHEN: Thursday May 17, 2012

5:30pm	Red Carpet Photo Shoot
6:30pm	Cocktails and Hors d'Oeuvre catered by Ursino Restaurant
7:30pm	Raw Design Runway Event
8:30pm	Awards . Coffee . Dessert

Sponsorship Opportunities

PLATINUM \$3000.00 (Limited to 6 Opportunities)

- 10 tickets to the event (\$1,250 value)
 - VIP Lounge Seating during cocktail hour with Large Company Logo Banner to distinguish individual seating areas.
 - VIP Front Row Runway seating.
 - Large Company Logo on Step and Repeat Backdrop during Red Carpet Photo Shoot
 - Premium Swag Bags for you and your guests
 - Large Company Logo repeatedly displayed on Audio Visual Screens in main entry and throughout event space.
 - Company Name prominently placed larger and at the top of tabletop stands on banquet tables
 - Recognition in Post-Event Photo Coverage
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GOLD \$1500.00 (Limited to 8 Opportunities)

- 5 tickets to the event (\$625 value)
 - 2nd Row Runway seating
 - Medium Company Logo on Step and Repeat Backdrop during Red Carpet Photo Shoot
 - Swag Bags for you and your guests
 - Company Logo repeatedly displayed on Audio Visual Screens in main entry and throughout event space.
 - Company Name featured on tabletop stands for banquet tables
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SILVER \$800.00

- 4 tickets to the event (\$500 value)
 - Company Logo on Step and Repeat Backdrop during Red Carpet Photo Shoot
 - Swag Bags for you and your guests
 - Small Company Logo repeatedly displayed on Audio Visual Screens in main entry and throughout event space.
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A&D SPONSOR (Limited to 20 Opportunities)

Manufacturer Representative donates materials to the A&D team, not to exceed \$1,000 material value, and works closely with the A&D Designers to coordinate all aspects of the fashion show. Pairing of A&D Designers with Manufacturer will be announced at later date.

- \$500 + Materials (Materials not to exceed \$1,000)
 - 2 tickets to the event (\$250 value)
 - Swag Bags for you and your guest
 - Medium Company Logo repeatedly displayed on Audio Visual Screens in main entry and throughout event space
 - Opportunity to introduce your team on the Runway
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Friends of Design \$400 (Unlimited Opportunities)

- 2 tickets to the event (\$250 value)
 - Swag Bags for you and your guest
 - Printed company name on Audio Visual Screens in main entry and throughout event space
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The community is coming together to make this one of the most successful fundraisers to date for IIDA New Jersey so that we are able to award a significant scholarship to a deserving local student.

Thank you in advance for your thoughtful consideration. To become a sponsor or request additional information, please contact:

FashionMeetsFinish@iida-panjde.org



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Yes, I want to be a "RAW" Sponsor for the New Jersey Design Community by supporting Fashion Meets Finish 2012 Fashion Show.....

- ____ A&D Team Sponsor \$500 + Materials (up to \$1000 value)
- ____ Platinum Sponsor \$3,000
- ____ Gold Sponsor \$1,500
- ____ Silver Sponsor \$800
- ____ Friends of Design \$400

*Contributions are tax deductible.

SPONSOR COMMITMENT:

*****Please Provide a *Print Ready* file of Company Logo*****

Company Name (as it should appear in advertising):

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Primary Contact Name: _____ E-mail: _____

Signature: _____

CHECK PAYMENT:

Check amount \$ _____

Check enclosed payable to: IIDA PA/NJ/DE Chapter

CREDIT CARD PAYMENT:

Please Charge \$ _____ to my MasterCard or VISA

Card # _____ Ex. _____

Signature: _____



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E-mail or Fax and Mail completed form to:

Person: Jeremy Saltzman - Treasurer

Aristeia Metro, Inc.

200 Lexington Ave

Suite 1416

New York, NY 10016

Fax: 212-689-2206

Email: jeremy@a-metro.com

Please write on the subject line of the email **SPONSOR FASHION SHOW**

Thank you very much in advance,

2012 Fashion Meets Finishes Fashion Show Committee

