

IIDA New Jersey Fashion meets Finish Fashion Show 2012



“RAW DESIGN”

CALL FOR ENTRIES

Please join us for the first annual IIDA New Jersey Event, **Fashion meets Finish**, where design teams create wearable art constructed from unique materials provided by sponsoring manufacturers. At an **Evening Gala on May 17, 2012**, these teams will have the opportunity to model their wearable garments down a catwalk.

We are hosting this special event with the goal of raising money for a scholarship to be awarded to a student aspiring to enter the Interior Design or related field. All proceeds from this event are in direct support of the scholarship fund! Because our success in this endeavor is directly related to the support of professionals in our industry, we kindly ask you for your support and participation. The event brings together designers and architects with a manufactures representative (carpet, wall covering, furniture, and fabric...) to create and display an outfit made out of the manufacture’s material. The spirit of this event is fun and light-hearted yet competitive.

WHO: 20 Design Teams to consist of:

- A&D Individuals or Firms
- Sponsoring Manufacturer (Industry Partner)

WHAT: The theme this year is “RAW DESIGN”
RAW DESIGN: deconstruction of materials to configure a one of a kind garment to be judged.

WHERE: STEM Building at Kean University
1075 Morris Avenue
Union, New Jersey 07083
<http://njcste.kean.edu/Welcome.html>

WHEN: Thursday May 17, 2012

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|--------|--|
| 5:30pm | Red Carpet Photo Shoot |
| 6:30pm | Cocktails and Hors d'Oeuvre catered by Ursino Restaurant |
| 7:30pm | Raw Design Runway Event |
| 8:30pm | Awards . Coffee . Dessert |

Entry Requirements:

- Entries are limited to **20 Teams**, submit registration form early to confirm entry.
- \$250 Team registry fee. Fee includes 3 tickets (2 designers and 1 model)
- Sponsoring Manufacturer will provide materials to create the Wearable Art.

Sponsoring Manufacturer will be paired up with A&D individuals or firms at a later date by the Fashion meets Finish Committee.

IIDA New Jersey does not provide materials or funding for entries

Commitment Form/Entry Payment: Due Date: December 2, 2011 Friday

An Informational Packet will be distributed to give a run-thru of the fashion show process, rules and regulations. Packet will be provided after all teams are assembled.



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Yes, I want to be a "RAW" Team Participant for the New Jersey Design Community by supporting Fashion Meets Finish 2012 Fashion Show.....

Please provide a *Print Ready* file of Company Logo

ENTRY COMMITMENT:

_____ \$250 Check Enclosed payable to: IIDA PA/NJ/DE

Company Name (as it should appear in advertising):

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Primary Contact Name: _____ E-mail: _____

_____ Please Charge \$250 to my MasterCard or VISA

Card # _____ Ex. _____

Signature: _____

E-mail or fax and mail completed form with check to:

Person: Jeremy Saltzman - Treasurer
Aristeia Metro, Inc.
200 Lexington Ave
Suite 1416
New York, NY 10016
Fax: 212-689-2206
Email: jeremy@a-metro.com

Please write on the subject line of the email **CALL FOR ENTRIES**

Questions or Comments e-mail us @ FashionMeetsFinish@iida-panjde.org Michele Silva 732-642-7037

Thank you very much in advance,
2012 Fashion Meets Finish Fashion Show Committee



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