

2011 IIDA PENNSYLVANIA/NEW JERSEY/DELAWARE CHAPTER Calendar of Events

JANUARY

Legislative Awareness Event
Pure Event (Pittsburgh)

FEBRUARY

Local tour or CEU

MARCH

Professional Development Chapter CEU

APRIL

Local tour or CEU

MAY

Student Events

JUNE

Design Awards

AUGUST

City Center Retreat (Planning Session)

SEPTEMBER

Student Membership (all)
Golf Outing (Pittsburgh)

OCTOBER

Product Parade (Philadelphia)
Specifier's Showcase

NOVEMBER

CEU

DECEMBER

Community Service Event (all)

Special Thanks to our 2010 IIDA Chapter Sponsors:

PLATINUM SPONSOR

Steelcase

(coalesse, DESIGNTEX, details, nurture, turnstone)

SILVER SPONSOR

Interface FLOR

Teknion

Wolf Gordon

(BRONZE) SPONSOR

AOE

Fessenden Hall

Global Industries

Carl R. Ballinger Design Studio, LLC

Paoli

Shaw Contract

The Mohawk Group (Karastan, Lees Carpet, Bigelow, Durkan)

Our Membership:

Professional: 111

Associate: 58

Affiliate: 7

Student: 147

Industry: 147

Media: 1

In addition to our Membership, our Chapter has a network of over 2,000 "Friends & Family" email blast recipients.

Dear Valued Industry Partner,

I am very thankful for the funds that were contributed last year. Due to your support, IIDA was able to put on very successful events in 2010.

The Philadelphia Design Awards entered its 6th year, the Pittsburgh Golf Outing its 16th and Delaware hosted its inaugural event at the Delaware Welcome Center Travel Plaza. The Pocono Mountain City Center hosted its 3rd Specifier's Showcase! The Chapter hosted a traveling CEU on Understanding the new ADA guidelines in all of its City Centers. We are looking forward to expanding our event offerings in all areas next year.

We expect 2011 to be just as successful. This is where you as a valued Industry Partner can help. We ask that you please consider supporting the IIDA PA/NJ/DE Chapter by becoming a 2011 Chapter Sponsor or by raising your Sponsorship Level. Our Chapter plans to focus on professional practices and supporting our Members with educational opportunities this year.

In light of the economy, we have kept the amount of our sponsorship levels at the 2010 rates. Each vendor will receive recognition at ALL of the events mentioned to the left in 2011 by becoming a Chapter Sponsor. By raising your current sponsorship level, you can reap the added benefits that a higher level of sponsorship provides.

We are proud of what we have accomplished and are looking forward to what lies ahead. I ask you to join us in our efforts to support our members, enhance the profession and give back to the community.

Please contact me with any questions.

Claudine M. LeVan, IIDA

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President

IIDA PA/NJ/DE Chapter

I I D A
INTERNATIONAL
INTERIOR DESIGN
ASSOCIATION
PA | NJ | DE CHAPTER

SMARTDESIGNLIVES

2011
Chapter Sponsorship

Philadelphia Pittsburgh Pocono Mountain New Jersey

SPONSORSHIP BENEFITS

- Platinum Level \$6,000**
 - Recognition as Platinum Sponsor at all Chapter and City Center Events
 - Company logo, contact info & website link on PA/NJ/DE Chapter website
 - Eight tickets to all IIDA events including Design Awards and New Jersey's Scholarship event
 - Golf Foursome in Pittsburgh, booths at Philadelphia Product Parade & Pocono Specifier Showcase
 - Receive PA/NJ/DE Chapter mailings

- Gold Level \$4,000**
 - Recognition as Gold Sponsor at all Chapter and City Center Events
 - Company logo, contact info & website link on PA/NJ/DE Chapter website
 - Four tickets to Design Awards, Golf Outing Cocktail Party & New Jersey's Scholarship event
 - Receive PA/NJ/DE Chapter mailings

- Silver Level \$2,000**
 - Recognition as Silver Sponsor at all Chapter and City Center Events
 - Company logo & contact info on PA/NJ/DE Chapter website
 - Two tickets to Design Awards, Golf Outing Cocktail Party and New Jersey's Scholarship event
 - Receive PA/NJ/DE Chapter mailings

- Bronze Level \$800**
 - Recognition as Bronze Sponsor at all Chapter and City Center Events
 - Company logo & contact info on PA/NJ/DE Chapter website
 - Receive PA/NJ/DE Chapter mailings
 - One Ticket to Design Awards, Golf Cocktail Party, NJ Premium event

- Event Level**
 - Please talk to your local City Center for event level sponsorship opportunities.

YES! I would like to participate in the 2011 IIDA Pennsylvania/New Jersey/Delaware Sponsorship Campaign level checked on the left:

INTENT TO SPONSOR

Sponsor: _____

Contact Name: _____

Address: _____

Phone: _____

Fax: _____

E-Mail: _____

In order to gain full recognition of your contribution payment must be received by January 30th, 2011.

Payment options:

_____ E-mail us at swinchester@iida.org. We will send you an invoice.

_____ Check enclosed for payment

(Please make payable to IIDA PA/NJ/DE Chapter)

_____ Pay by credit card. We will contact you for the number.

_____ Please let us know if you would like to be invoiced quarterly.

Print and send this sponsorship commitment page to:
clevan@iida-panjde.org; Mail check to Claudine Levan, IIDA @ Vitetta,
4747 S. Broad Street, Philadelphia, PA 19112. Contact Sarah Winchester;
at 312.467.1950 to use a credit card.

* All "IN KIND" donations to be established & confirmed by PA/NJ/DE Chapter Board.

* In order to ensure our sponsors receive the very best benefit package, we reserve the right to amend these offerings; applicable to all levels.

* Individual names presented as sponsors cannot be changed after recognition boards have been printed; applicable to all levels.

* Chapter Sponsorship does not replace membership dues.

We thank you for your continued support. With your support we are able to offer low cost Chapter and City Center CEU's to all IIDA PA/NJ/DE members. Your dollars also help support IIDA PA/NJ/DE efforts to promote the profession of Interior Design and support students.